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Consolidated adds Internet to its Earning For Learning program

MATTOON – Consolidated Communications recently announced it has updated the company's Earning For Learning program that has returned more than \$2 million to local schools over the past 10 years.

The program, launched in 1993, has traditionally returned five percent of Consolidated's Long Distance revenues to local participating schools through the program. Beginning October 1, Internet revenues will also be added to the program. The new Earning For Learning plan calls for 2.5 percent of Long Distance revenues and 2.5 percent of Internet revenues to be given back to participating schools in the company's service area.

Chris Niebrugge, long distance product manager, says Internet is a growing industry and will enhance the program. "By adding Internet to Consolidated's Earning for Learning program, it gives schools an opportunity to grow their funds as well," he said. Some 28 school districts and educational foundations in Consolidated's service area participate in the program.

Customers who sign up for Consolidated's Long Distance or Internet service are automatically enrolled. Niebrugge said customers who have questions about the program or those who want to select a participating parochial school should contact the Consolidated Communications Residential Customer Care Center at 800-553-9981.