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Consolidated Communications sponsors recycling drive at Effingham schools
Program begins as new phone books are delivered to Effingham community

MATTOON – Consolidated Communications has partnered with three Effingham schools to help reduce waste going to landfills by recycling old phone books. The program begins September 10 and coincides with the distribution of the 2007-2008 Phone Book from Consolidated Communications for Effingham and the surrounding area.

Children who attend St. Anthony Grade School, Sacred Heart School and Effingham Junior High School are being asked to bring in old phone books gathered from family members and friends. All three schools will earn cash prizes ranging from \$500 to \$1,000 for their efforts based on the number of books recycled in each location and the number of students enrolled in the school.

Sanitation Service Inc., of Effingham, “The Rubbish Gobbler,” is also supporting the effort by gathering and housing recycled books. The recycling drive will end Oct. 10. Area residents can also recycle their old phone books by dropping them off at Consolidated’s Effingham Communication Center 1301 W. Evergreen.

Laura Connerly of Consolidated Directory Services, said the goal of the program this year is to gather more than 18,000 old directories during the month-long collection period. “We’re excited to launch this program again in Effingham. The response from students last year was overwhelming, and they brought in more than 16,500 old directories,” she said.

The 2007-2008 official Phone Book of Consolidated Communications is packed with handy features, including a numerical cross reference guide that allows users to look up a phone number instead of the name. The directory also includes easy-to-read white and yellow page listings, and features several pages of Effingham and the surrounding area community information, city maps, governmental listings and a community calendar.

In addition to the traditional directory that is being delivered to area residents now, The Phone Book from Consolidated is also available in a mini book format. The mini format is ideal for use in tight places such as vehicles or offices. Area residents can request a mini book by visiting Consolidated’s Effingham Communication Center.

The Effingham and surrounding area directory is also available online at the Consolidated Communications Web site at www.consolidated.com. The online directory includes the same information as the printed directory, including white and yellow pages, and is easily searchable by name, address and business classification.